

SHANDRA GORDON

shandra.gordon@gmail.com • www.flippantry.com
6885 E Cochise Rd. Unit 117, Paradise Valley, AZ 85253 • 480.249.5123

EXPERIENCE

CPR SAVERS
TEMPE, AZ
2016-NOW

WEB DEPT SPECIALIST October 2016 - Now

- Worked with other departments to complete projects and accomplish daily tasks.
- Managed inventory, product listings, stocking, and shipping plans, and resolved issues on company's Amazon Seller Central account, which sold \$600,000 - \$900,000 in value per month.
- Developed scripts (Lua) to automate processes, reducing the time of tasks by up to 85%.
- Used SQL (including aggregates and nested queries) to collect advanced reports from database.
- Designed and created email campaigns, advertisements, and other graphical assets.
- Entered data in CMS (3dcart) and OMS (MOM), and added features to website (HTML, CSS, JS).
- Delegated tasks, evaluated employees, interviewed applicants, and trained new hires.

I-SHOWCASE
LOS ANGELES, CA
2011-2013

DATA ENTRY April 2011 - June 2011

- Entered product data into custom online CMS for clients (99 corrected WPM).

WEB DESIGNER June 2011 - June 2012

- Communicated directly with clients to learn their needs and expectations for a custom website.
- Used Photoshop to design mock-up websites and campaigns.
- Used HTML, CSS, and JavaScript to create the front-end of websites.
- Worked directly with web developers to coordinate how the back-end and front-end interact.
- Provided follow-up customer service with clients, troubleshooting, and testing.
- Designed and created email campaigns, advertisements, and other graphical assets.

CREATIVE DIRECTOR June 2012 - April 2013

- Interviewed new applicants and mentored new hires.
- Coordinated projects with teams of designers and developers, local and overseas.
- Reviewed and thoroughly tested work products.
- Designed and wrote documentation for software products.

EDUCATION

2013-2014

SCOTTSDALE COMMUNITY COLLEGE
ASSOCIATE OF APPLIED SCIENCE in Web Development **3.69 GPA**

2014-2016

ARIZONA STATE UNIVERSITY
BACHELOR OF SCIENCE in Web Development **3.75 GPA**

SKILLS

- + Fast learner and team player with strong conceptual understanding of logic and programming, UI and graphic design, and ability to work in both front-end and back-end development.
- + Very comfortable working with computers and learning new techniques, programs, and platforms.
- + PROGRAMS: Notepad++, PSPad, Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- + LANGUAGES + FRAMEWORKS: HTML5, CSS3, Bootstrap, SASS, JavaScript, AngularJS, PHP, SQL/TSQL, Lua